

Date: 06th May, 2016

To  
The General Manager,  
Dept of Corporate Services  
BSE Ltd  
P. J. Towers, Dalal Street,  
Fort, Mumbai 400 001

**Subject: Press Release**

**Scrip: 506194**

Dear Sir,

We would like to hereby inform and intimate to the Stock Exchange and all Stakeholders that, the Company, Arihant Superstructures Limited has announced that it will be launching a new project in Jodhpur named as **Aakarshan**. The press release informing the same is attached herewith for your reference.

You are requested to please disseminate this information to the Stakeholders at the earliest.

Regards

**For, ARIHANT SUPERSTRUCTURES LIMITED**



**ASHOK CHHAJER**  
**CHAIRMAN AND MANAGING DIRECTOR**



## **Arihant Superstructures will launch Aakarshan-Jodhpur's First Royal Sky Bungalows**

**Mumbai, May 6, 2016**–Arihant Superstructures Ltd (ASL)(BSE:506194), a real estate company with dominant presence in the affordable housing segment has announced that they will be launching a new project in Jodhpur named as **Aakarshan**.

**Aakarshan** is first of its kind experience for Jodhpur as the project aspires to give its users a unique experience of sky bungalows inspired by the imperial lifestyle of famous emperors of the World. Based in Chokhaat Jodhpur, Aakarshan offers first ever high rise living to the people of the city with seven imperial designed towers of 20 floors each. The project is spread across 6.5 acres.

The towers will have super spacious bungalows with options in the 2BHK, 3BHK and 4BHK. In line with the best business practices, Arihant continues to maintain the norms of no transfer charges, no lockin period and no escalation cost. The project will open up for launch on the 11<sup>th</sup> May 2016. The 1<sup>st</sup> phase of 2 buildings would have 240 flats.

**Commenting on the launch, Mr. Ashok Chhajer, Chairman of the company said** *"Aakarshan is likely to initiate a new story in the Jodhpur region with customers getting a chance to have the best of luxury, comfort and space in living. Based on our experiences, Jodhpur is a city that will encourage super luxury bungalows and we believe we have the right product for the people. Aakarshan would be first of its kind experience to end user willing to upgrade his lifestyle to the best of amenities, ambience and aesthetics. It is the first skyrise project and we are hopeful that its features would influence users to upgrade their preferences"*

### **About Arihant Superstructures Limited**

Arihant Superstructures Ltd (ASL) is a real estate company with dominant presence in the affordable housing segment in the Mumbai MMR and the Jodhpur region. The Company has executed projects covering over 4 million square feet comprising of over 5000 homes and as on date it has 16 projects under different stages of development covering over 13 million square feet. ASL is listed on Bombay Stock Exchange (BSE code: 506194).

In the last 3 years, Arihant has received awards, few worth mentioning includes, the Economic Times "Best Corporate Brands 2016" in the real estate sector, "Mumbai Hot 50 Brands" by One India and Hindustan Times for consecutive 2 years in 2015 and 2014, "Best Business Practices award 2015" from Accommodation times, "Corporate Excellence Award 2014" from Sakaland" Top 100 projects of India" by CRISIL for Arihant Adita. For more info visit: [www.asl.net.in](http://www.asl.net.in)

**For further information, contact:**

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