

Date: 23<sup>rd</sup> December, 2015

To

The General Manager,

Dept of Corporate Services

Bombay Stock Exchange Ltd

Mumbai

**Subject:** Recognition of Arihant Superstructures Limited

**Scrip: 506194**

Dear Sir,

We would like to hereby inform and intimate to the Stock Exchange and all Stakeholders that, the Company, Arihant Superstructures Limited has been awarded by The Economic Times for "**BEST CORPORATE BRAND**" at Best Corporate Brands Summit arranged by **The Economic Times** at Trident BKC, Mumbai on 21<sup>st</sup> December, 2015.

A copy of the same is attached herewith.

Request you to please intimate the same to the Stakeholders at the earliest.

Regards

For, **ARIHANT SUPERSTRUCTURES LIMITED**



**ASHOK CHHAJER**  
Chairman and Managing Director

## **Arihant Superstructures Ltd (ASL) wins the ET Best Corporate Brands 2016 award**

**Mumbai, December 23<sup>rd</sup> 2015**

In what is seen as another feather in its cap, Arihant Superstructures Ltd. (ASL) (BSE: 506194), has been conferred with the 'ET BEST CORPORATE BRANDS 2016' award. ASL is leading player in the affordable housing segment and the only developer in the real estate sector to have won the prestigious award at The Economic Times (ET) Best Corporate Brands Summit 2015 held at the Trident in Mumbai. Mr. Ashok Chhajer, Chairman and Managing Director and Mr. Dinkar Samant, Executive Director received the award on behalf of the company.

The Economic Times, along with MRSS, conducted an extensive survey to shortlist the top 150 Corporate Brands on the parameters of innovation, brand value, brand recall, consumer satisfaction, customer service and quality. The results are collated in a Brand Book which was launched during The Economic Times Best Corporate Brands Summit 2015.

Reacting to the award, **Mr. Ashok Chhajer, Chairman**, ASL said, "Arihant Superstructures Ltd is proud to be honoured with prestigious award which symbolises the ultimate pinnacle of loyalty and experience of our customers with us. We are thankful to our shareholders, customers, channel partners, bankers, vendors and employees in achieving the success".

On winning the BEST CORPORATE BRANDS 2016 award, Mr. Dinkar Samant, Director, said "Arihant is in a sweet spot having a dominant presence in Navi Mumbai, region which is witnessed by investment of Rs 50,000 Crores on infrastructure development activities envisaged by CIDCO, MMRDA and Government of Maharashtra".

### **About Arihant Superstructures Ltd (ASL)**

Arihant Superstructures Ltd (ASL) is a real estate company with dominant presence in the affordable housing segment in the Mumbai MMR and the Jodhpur region. The Company has executed projects covering 4 million square feet comprising of over 5000 houses and currently has 12 projects under different stages of development covering 11.4 million square feet. ASL is listed on Bombay Stock Exchange (BSE code: 506194). For more info visit: [www.asl.net.in](http://www.asl.net.in)

**For further information, contact:**

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A big “ Thank you to all our Shareholders, Customers and Channel Partners, Bankers, Vendors and Employees for getting us to the ultimate height of success.



**ARIHANT**  
SUPERSTRUCTURES LTD.  
CONTINUING STABILITY

Awarded by **THE ECONOMIC TIMES** for  
**“Best Corporate Brands -2016”**



**Projects at**

Vashi • Turbhe • Panvel • Taloja • Shilphata  
Karjat • Badlapur • Khopoli • Jodhpur (Rajasthan)

**Factory of Homes**

[www.asl.net.in](http://www.asl.net.in)



THE ECONOMIC TIMES



21<sup>ST</sup> DECEMBER 2015  
Trident BKC, Mumbai

—  
Felicitates  
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*Arihant Superstructures*

*at The Economic Times Best Corporate Brands Summit*

*for being chosen as one of the Top Brands basis a Consumer & Stakeholder validated research.*