

Ranveer Singh, the SUPERSTAR is BRAND AMBASSADOR for Arihant Superstructures Ltd

Mumbai, March 14, 2016 – Arihant Superstructures Ltd (ASL) (BSE: 506194), a real estate company with dominant presence in the Navi Mumbai and Jodhpur(Rajasthan) today announced that **Ranveer Singh, the SUPERSTAR is BRAND AMBASSADOR for Arihant.**

Ranveer Singh recently had won the ‘Best Actor award’ in the Filmfare Awards 2015 for his movie ‘Bajirao Mastani’.

There is a striking resemblance between Arihant and Ranveer Singh. Ranveer comes from a simple and humble family having a non-film background. His rise to stardom in a short span of time is a testimony to his hard work and passion for excellence. Similarly, Arihant is a brand which stands out for passion and perfection, reflected in its logo which denotes qualities of Reliability and Trust that the customers bestow upon it.

“Mr. Ashok Chhajer, Chairman of the company said “It’s a proud moment for all of us at the Arihant family. Arihant’s philosophy matches with Ranveer’s passion of giving his best to his audience and in our case to the customer. With customers and stakeholders at the center, Arihant focuses on five key attributes which drive success. These are Transparency, Satisfaction, Returns, Relationships and Value for Money. The overall look & feel of the Arihant projects provides immense satisfaction to customers as Arihant never compromises on the quality of construction at any of the price points and the prices are affordable irrespective of the segments. This leads to delivering a ‘Value for Money’ home to the customer; thereby increasing Arihant brand affinity”.

About ARIHANT SUPERSTRUCTURES LIMITED

Arihant Superstructures Ltd (ASL) is a real estate company with dominant presence in the affordable housing segment in the Mumbai MMR and the Jodhpur region. The Company has executed projects covering over 4 million square feet comprising of over 5000 homes and as on date it has 16 projects under different stages of development covering over 13 million square feet. ASL is listed on Bombay Stock Exchange (BSE code: 506194).

In the last 2 years, Arihant has received awards, few worth mentioning includes, the Economic Times “Best Corporate Brands 2016” in the real estate sector, “Mumbai Hot 50 Brands” by OneIndia and Hindustan Times for consecutive 2 years in 2015 and 2014, “Best Business Practices award 2015” from Accommodation times, “Corporate Excellence Award 2014” from Lokmat and “Top 100 projects of India 2014” by CRISIL for Arihant Adita.

For more info visit: www.asl.net.in

The news will be updated on our website www.asl.net.in

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